

## TV PRO GEAR Specs JVC for Video Production and Integration Projects Alike

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### The Customer:

TV Pro Gear, video integration and production services company, under the direction of President and CEO Andrew Maisner.



*Pro Gear Flypack*



*JVC GY-HC500  
CONNECTED CAM™*



*JVC KY-PZ400  
PTZ camera*



*JVC KY-PZ100  
PTZ camera*



*JVC RM-LP100  
remote control panel*

### The Challenge:

As a leader in all things broadcast and event production, TV Pro Gear takes on a variety of projects, providing production support and services, such as designing, engineering and building TV stations, production studios, flypacks and video trucks to its clients around the world. To deliver cutting-edge broadcast productions, Maisner and his team were looking for reliable camera solutions that don't break the bank.

### The Solution:

Whether for customer projects, or specific brand solutions, TV Pro Gear often chooses to spec a variety of gear from JVC Professional Video. Among these are TV Pro Gear's Genesis I and Genesis II Flypacks, which include the JVC KY-PZ100 or KY-PZ400 CONNECTED CAM™ PTZ cameras, respectively

With the option to integrate up to eight JVC PTZ cameras, TV Pro Gear's Genesis Flypacks are engineered for shooting and streaming a variety of applications. This includes house of worship services, government and legislative hearings, concerts, sports, boardroom meetings, conferences and training videos. "The JVC PTZ cams allowed us to create an incredible, cost-effective flypack production system that enables our clients to shoot world class productions," adds Maisner. "The KY-PZ100 and KY-PZ400 are our go-to cameras on our Genesis Flypacks. They are so easy to use and seamlessly take the place of much more expensive studio cameras."

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### The Result:

Recent projects utilizing TV Pro Gear's Genesis Flypacks with JVC cameras include the Hacienda La Puente Unified School District in California and the Laredo Independent School District in Texas.

TV Pro Gear also works with a variety of California-based city municipalities, such as those in Santa Ana, Stockton, Santa Clarita, and Ridgecrest, providing production support and services. "We have a contract with the City of Santa Ana to do a video shoot almost monthly," continues Maisner. "We produce various content such as public service announcements and 5K races, where we rely on the JVC GY-HC500 CONNECTED CAM camcorder.

"We conducted really detailed side-by-side testing with PTZ cameras from other manufacturers and JVC is clearly superior at its pricepoint," says Maisner. "They work better in low light, are less noisy, have a wider gamma and have an amazing 30x zoom lens. The new KY-PZ400 4K camera just takes things to the next level, which is why we added it to the Genesis II package."

Regarding JVC's GY-HC500 CONNECTED CAM, Maisner says, "My staff really likes using the camera. The image quality is great, it has a big sensor and it's easy to use."